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Broadcasting Nov 1

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Broadcasting Nov 1

Investment firm buys KTLA for $245 million □ Networks prepare for election night and November sweeps □ Cable gathers in Atlantic City

CHANGING HANDS: $245 MILLION □ Record station-trading transaction has Gene Autry, investment firm and Signal Companies in principal roles. **PAGE 23.**

BLANK QUITTING □ CBS vice president, chief economist and offstage influence in company for quarter century, will take early retirement, apparently because of differences with Wyman. **PAGE 24.**

TWO BIRDS FOR STC □ To accommodate DBS satellite operations of its subsidiary, Comsat signs $113-million contract with RCA. **PAGE 24.**

MINORITY OWNERSHIP □ FCC's Fowler promises to get tough with stations that violate rules, sees reformed tax code and management training as levers for entry into ownership ranks. **PAGE 25.**

TAKING ITS CASE TO AFFILIATES □ CBS-TV closed circuit explanation of opposition to FCC's financial-interest and network-syndication rules. **PAGE 26.**

RAB's HEAD HUNT □ Executive committee discards idea of two executive vice presidents. Instead, it authorizes hiring of president and chief operating officer to serve under Vice Chairman David. **PAGE 27.**

DELAY-OF-SEASON PENALTIES □ Gloom deepens at networks and stations as NFL strike starts translating into irretrievable programing and revenue losses. **PAGE 27.**

NETWORK VIEWING DECLINES □ Ratings for first four weeks of new season reflect 2.2% drop in homes tuned in. **PAGE 28.**

ABC PROFITS UP 4% □ Goldenson and Rule report record in third quarter is largely attributable to TV network and stations performances. **PAGE 29.**

ELECTION DAY '82 □ Electronic media mobilize army of news personnel and banks of equipment for tomorrow's challenging assignment. **PAGE 38.**

PROTECTING ELECTRONIC NOTES □ Florida broadcasters and NAB back Fort Myers stations fight to shield film outtakes. **PAGE 40.**

NBC SCORES AGAIN □ Last two games of World Series enable network to edge out CBS in latest prime time ratings. **PAGE 42.**

M STREET BLUES □ FCC, operating at Washington location under one-month extension, is unhappy about GSA's proposal to ship it down river to Alexandria, Va. **PAGE 44.**

CABLE JACKPOT IN ATLANTIC CITY □ First Atlantic Cable Show draws more than 1,300; exhibitors report good volume. **PAGE 52.** Pioneer Irving Kahn's keynoter is warning against complacency. **PAGE 52.**

MDS PRIORITIES □ Operators' convention in Washington wrestles with signal-pirating problems and delegates are urged to lobby for changes in ITFS allocations. **PAGE 59.**

HEY, LOOK ME OVER □ TVB tells analysts they underestimated television revenues in 1982 and says figures for 1983 will be even healthier. Presentation includes some pooh-poohing of cable's claims. **PAGE 63.**

RUNNING HARD FOR DAYLIGHT □ As president of Cox Cable, Robert Wright has limited tolerance of low-margin businesses. That's one reason he maintains "hyper and frantic" pace to expand company's horizons. **PAGE 87.**

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missioners and I strongly believe that the changed circumstances place the matter in a new perspective. The result is that the FCC should remain at its present location and cancel the request for consolidation," Fowler said.

GSA then notified the appropriate congressional committees that unless it heard otherwise, it would cancel the solicitation responsible for the Hoffman-Center bid (BROADCASTING, Aug. 23).

The Hoffman Co., the Alexandria-based builders and real estate developers that submitted the winning bid, caught wind of the scheme and protested on the Hill. "We felt we'd acted in good faith and met the criteria; we couldn't understand why the FCC wouldn't want to move out here," said Tom Embrey, Hoffman executive vice president.

Congress responded. Senator Ted Stevens (R-Alaska), majority whip, member of the Senate Commerce Committee and chairman of the subcommittee with GSA oversight, and Representative Paul Trible (R-Va.), requested further information on the economic impact of canceling the proposed move.

Although they both made their requests in August, a GSA spokesman said the agency doesn't plan to send over the requested cost information until after the elections Nov. 2.

The building proposed by the Hoffman Co. currently doesn't exist. Nonetheless, Embrey said the company would be able to erect the proposed 14-story headquarters within 16 months of the time it received the word to go ahead.

A GSA spokesman said that if the agency decides to move the FCC to Alexandria, it could continue to house the commission at its current headquarters for however long it took to erect the new building. □

Cable employment. The percentage of minorities—and the percentage of females—employed by cable operators rose slightly in 1981, according to FCC statistics. In 1981, cable operators (those with five or more employes are required to file Equal Employment Opportunity reports) employed a total of 40,393 persons, 13.9% of them minorities and 33.3% female. In 1980, cable operators employed a total of 30,630 persons, 12.8% of them minorities and 32.4% female.

Moreover, the statistics show, minorities in 1981 filled 11.2% of the upper-four job categories (while they filled 10.4% in 1980), and females filled 15.3% of the upper-four job categories in 1981 (while they filled 13.9% in 1980). The statistics also show that minorities held 6.7% of official and manager positions; 9.9% of professional jobs; 13.4% of technician positions; 14.2% of sales jobs, and 15.7% of office and clerical posts. Females held 26.6% of the positions for officials and managers; 25.4% for professionals; 3.6% for technicians; 29.6% for sales, and 92.3% for office and clerical.

Overall employment by cable systems

	Full time employes		% of employes	
	1980	1981	1980	1981
White male	18,059	23,257	59.0	57.6
White female	8,643	11,512	28.2	28.5
Minority male	2,656	3,675	8.7	9.1
Minority female	1,272	1,949	4.1	4.8
Total	30,630	40,393	100.0	100.0

Overall employment by MSO headquarters

	Full time employes		% of employes	
	1980	1981	1980	1981
White male	1,417	2,474	46.9	49.9
White female	1,189	1,792	39.3	36.3
Minority male	209	345	6.9	6.9
Minority female	209	347	6.9	6.9
Total	3,024	4,958	100.0	100.0

Justice-Bell settlement is appealed

Maryland and North American Telephone Association protest order by Judge Harold Greene

The settlement of the Justice Department's antitrust suit against AT&T, as approved by a U.S. district judge, will not escape further judicial review. Three states, the North American Telephone Association and two private firms last week appealed the order of Judge Harold Greene. The appeals were filed in the U.S. Court of Appeals in Washington.

The settlement, which was designed to end a case brought by the Department of Justice eight years ago, requires the divestiture of AT&T's 22 local operating companies, which account for two-thirds of the company's $120 billion in assets. But it also eliminates the restrictions of a 1956 decree that prevented AT&T from entering new areas, such as computer services.

Maryland, Virginia and Tennessee are the states appealing Greene's order. They have contended that implementation of the decree will involve actions—the spin-off of the local companies—that cannot be accomplished without approval of state regulators.

The settlement was announced by the Justice Department and AT&T on Jan. 8 and approved by Greene on Aug. 24, after a lengthy process of public comment and court hearings. Greene's approval was conditioned on several changes. Among other things, he said the local telephone companies should be permitted to market terminal equipment.

That provision of the final decree is the basis of the NATA appeal. Albert H. Kramer, counsel for the trade association that is composed of manufacturers of telephone equipment, noted that it had consistently objected to a provision allowing the local companies to market telephones and other customer premises equipment. "They'll use local exchange facilities to cross-subsidize the sale of CPE," he said, "and engage in the same discriminatory conduct with regard to competitors" as they had in the past.

One of the private companies that filed an appeal is Telephonic Equipment Corp., of Irvine, Calif. Its complaint involves what it considers the lack of provisions to aid private parties in recovering damages. Jack Faucett Associates, of Chevy Chase, Md., an economic consulting firm, was the other private firm filing an appeal. Faucett represents a class of terminal equipment manufacturers that are suing AT&T on antitrust grounds, and will contend that the settlement, which modifies the 1956 decree, should be filed in the 1974 case. If it were, Lisa Gek, counsel for Faucett, said, private litigants could use the findings in their suit against AT&T.

AT&T, meanwhile, is proceeding with its divestiture plan, as provided for in the settlement. And the planning will continue unless the appeals court stays Greene's order. The deadline is Feb. 24, but AT&T Chairman Charles Brown has said the company would attempt to file the plan sooner, perhaps by next month. Parts of the plan have already been submitted. Brown last week said he hopes divestiture can be implemented by Jan. 1, 1984, which would be ahead of an 18-month deadline. □

Summers points out problems with FCC deregulation

NAB executive says lack of commission direction in technical areas is hurting public as well as industry

National Association of Broadcasters executive vice president and general manager, John Summers, warned last week that although the FCC's deregulatory trend presents a "rosy picture for broadcasters," there is a "downside."

Summers spoke at the Colorado State University's Broadcast Day in Denver. He told students there that the "downside" of the marketplace approach taken by the

■ WJFD-FM (97.3 mhz) New Bedford, Mass.—Seeks ammendment to change TL; change HAAT to 500 ft.; change type trans. and make changes in ant. sys. Ann. Oct. 22.

■ WRRH (88.7 mhz) Franklin Lakes, N.J.—Seeks CP to change ERP 100 W; change HAAT to plus 254 ft.; change ant. sys. and change coordinates. Ann. Oct. 22.

Accepted

■ WFUR-FM (102.9 mhz) Grand Rapids, Mich.—Seeks modification of CP (BPH-820323AJ) to make changes in ant. sys. Ann. Oct. 21.

■ * WPNR-FM (90.7 mhz) Utica, N.Y.—Seeks CP to make changes in ant. sys.; change type trans.; increase ERP to 527 W (H); increase HAAT to -150 ft. (H) and change TPO. Ann. Oct. 21.

■ WRKM-FM (102.3 mhz) Carthage, Tenn.—Seeks Modification of CP (BPH-810622BA) to change type trans.; change type ant.; increase ERP to 1.9 kw; (H&V); decrease HAAT to 364 ft. and change TPO. Ann. Oct. 21.

■ KBIQ (105.3 mhz) Edmonds, Wash.—Seeks CP to change type trans.; change type ant.; correct geographical coordinates. Ann. Oct. 21.

TV applications

Tendered

■ KOTI (ch. 2) Klamath Falls, Ore.—Seeks CP to change ERP 35.5 kw vis., 3.55 kw aur.; change HAAT to 2,185 ft.; change TL. Ann. Oct. 21.

Accepted

■ WMCF-TV (ch. 45) Montgomery, Ala.—Seeks MP (BPCT-800826KF) to change ERP to 3,100 kw vis., 570 kw aur.; change TL and HAAT to 632 ft. (Pending Grant of assignment of license BAPCT-820809HN filed by Life Anew Ministries Inc.). Ann. Oct. 2.

■ KCBR (ch. 17) Des Moines, Iowa—Seeks MP (BPCT-790727KE) to change ERP to 3,100 kw vis., 3, 11 kw aur., and change HAAT to 1,516 Ft. Ann. Oct. 22.

■ WENH-TV (ch. 11) Durham, N.H.—Seeks CP to change ERP to 316 kw vis., 31.6 kw aur.; change trans.: and make changes to ant. sys. Ann. Oct. 22.

AM actions

■ KKBB (1090 khz) Aurora, Colo.—Granted MP to modify N Antenna stand and radiation pattern. Action Oct. 7.

■ KKBB (1090 khz) Aurora, Colo.—Granted MP of CP to modify D dir. ant. pattern augmentation. Action Oct. 7.

■ KUPI (980 khz) Idaho Falls, Idaho—Granted CP to change city of license to Ammon, Idaho; change hours of operation to U by adding 1 kw-N; increase D power to 5 U KW; install DA-2, and make changes in ant. sys. Action Oct. 8.

■ WIDS (1190 khz) Russell Springs, Ky.—Granted MP (BP820301AY) to change from directional to non-directional operation. Action Oct. 8.

■ WNOE (1060 khz) New Orleans, La.—Granted CP to augment N standard pattern. Action Oct. 13.

■ WEBB (1360 khz) Baltimore,—Granted MP of CP (BP-820414AB) to furnish new set of antenna parameters. Action Oct. 14.

■ KBHB (810 khz) Sturgis, S.D.—Granted CP to increase D power from 5 kw to 25 kw. Action Sept. 7.

■ WMJT (1330 khz) Mt. Juliet, Tenn.—Granted modificaton of CP (BP-790827AI) to specify geog. coord. Action Oct. 18.

■ KTXZ (1560 khz) West Lake Hills, Tex.—Granted MP (BP-800116AD) to augment D and N pattern. Action Oct. 15.

FM actions

■ * WCBU (89.9 mhz) Peoria, Ill.—Granted CP to change from DA to non-DA and increase HAAT to 652.8 ft. Action Oct. 8.

■ KSLS (101.5 mhz) Liberal, Kan.—Granted CP showing proposed operation on frequency of 101.5 mhz; change TL; change type ant.; increase ERP to 100 kw; increase HAAT to 536.7 ft. and change TPO. Action Sept. 15.

■ WELK (95.3 mhz) Elkins, W.Va.—Granted modification of CP (BPH-810825AE) to increase HAAT to 24 ft. Action Oct. 12.

■ WCWV (92.9 mhz) Summersville, W.Va.—Granted modification of CP (BPH-781101AF as mod.) to change TL; decrease ERP to 10.95 kw; increase HAAT to 900 ft. and change TPO. Action Oct. 12.

In contest

Procedural rulings

■ Everett, Wash. **TV proceeding** (Oak Television of Everett Inc., et al.) ALJ Joseph Chachkin granted petition by Oak for leave to amend to reflect sale by Oak Industries Inc. of a cable system serving Castro Valley, Calif.; granted petition by Channel 16 Inc. for leave to amend to reflect that John H. and Mary Ann Marple transfer their 98% of stock of KRKO Everett, to Melvin Squyres and Dexter Taylor (BC Doc. 81-456-9). Action Oct. 7.

■ Manchester, Vt. **FM proceeding** (Northshire Communications Inc. and North Country Communications Inc.) ALJ John H. Conlin granted joint request and approved settlement agreement; authorized reimbursement in amount of $3,012.85 to North Country and dismissed its application; authorized reimbursement in amount of $2,500 to Radio St. Albans Inc.; granted Northshire's application; terminated proceeding (BC Doc. 82-465-6). Action Oct. 14.

FCC actions

■ FCC affirmed Common Carrier Bureau's dismissal of application by Tel-Page Corp. for additional two-way radio channel for mobile telephone service at Rochester, N.Y. Action Oct. 13.

■ Broadcast Bureau admonished Cismek Corp., licensee of KFLZ(FM) Bishop, Tex., for unfair business practices which benefitted concerts the station promoted in 1981 and 1982 and for conduct that could have the effect of discouraging public resort to FCC's processes. Action Oct. 19.

■ FCC denied MIA Broadcasting Corp. review of Review Board action upholding ALJ Luton's decision dismissing MIA's application and granting that of Sco-Kim Inc., for new FM at Tallulah, La. Action Oct. 21.

■ FCC Denied petition by Simon Geller for reconsideration of decision released June 15, 1982, in which FCC denied Geller's renewal application of WVCA-FM Glouchester, Mass., and granted application of Grandbanke Corp. for CP for new FM on same frequency. Action Oct. 21.

■ FCC denied application by Church Faith is the Victory for review of Broadcast Bureau hearing designation order in Bayamon, P.R., comparative TV proceeding. Action Oct. 21.

■ FCC denied requests for stay of May 20 FCC action granting applications for four Charleston, S.C., TV stations to move their transmitters to common location atop 2000 foot tower. Action Oct. 21.

Cable

■ Dearborn, Mich.—Cable TV Bureau granted petition for special relief for 5% franchise fee, filed Nov. 3, 1981, on behalf of City of Dearborn, Mich. Action Oct. 16.

Other

■ Office of Science and Technology has issued report titled "Options for Relief of Interference to TV Channel 6 from Educational FM Broadcast Stations". Report describes results of laboratory testing of various proposed methods to reduce or eliminate interference to Ch. 6 reception from educational FM stations. Limited copies are available from Office of Public Affairs, Room 207, 1919 M Street, N.W., Washington, D.C. 20554.

Call letters

Applications

Call	Sought by
	New AM
WXKY	Cory Communications Inc., Milan, Tenn.
	New FM's
KRFM	KBW Associates Inc., Show Low, Ariz.
WGRB	Green River Broadcasting Inc., Campbellsville, Ky.
	Existing AM
WUSW	WDKA Cross City, Fla.
	Existing FM's
KEWW-FM	KQIX Grand Junction, Colo.
KLFQ	KKAT Lyons, Kan.
	Existing TV
WRSP-TV	WBHW Springfield, Ill.

Grants

Call	Assigned to
	New AM
WAOB	Special Deliverys Inc., Winamac, Ind.
	New FM's
KIQS-FM	Willows Broadcasting Co., Willows, Calif.
WMCG	Tel-Dodge Broadcasting Co., Milan, Ga.
KALG-FM	Audrey Anderson, La Luz, N.M.
WSNC	Winston-Salem State University, Winston-Salem, N.C.
KCKR	Amanda Steed Kelton, Crockett, Tex.
	New TV
WXTX	Columbus Family Television Inc., Columbus, Ga.
	Existing AM's
WQBQ	WSEW Selinsgrove, Pa.
WDIX	WIZX Orangeburg, S.C.
	Existing FM's
KMGG	KWST Los Angeles, Calif.
KMCO	KNED-FM McAlester, Okla.

Summary of broadcasting

FCC tabulations as of Aug. 31, 1982

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,668	0	0	4,668	138	4,806
Commercial FM	3,379	1	0	3,380	316	3,696
Educational FM	1,112	0	0	1,112	84	1,196
Total Radio	9,159	1	0	9,160	538	9,698
Commercial TV						
VHF	525	1	0	526	12	538
UHF	271	0	0	271	137	408
Educational TV						
VHF	103	1	3	107	9	116
UHF	163	0	0	163	15	178
Total TV	1,062	2	3	1,067	173	1,240
FM Translators	492	0	0	492	268	760
TV Translators						
VHF	2,750	0	0	2,750	269	3,019
UHF	1,642	0	0	1,642	403	2,045
Low power						
VHF	97	0	0	97	141	238
UHF	4	0	0	4	75	79

*Special temporary authorization

**Includes off-air licenses